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EBOOK: Matching Supply With Demand: An Introduction To Operations Management Digital Transformation for Greater Customer Benefit and Efficiency Research Handbook on Services Management Commodity Procurement with Operational and Financial Instruments Risk-Pooling Essentials Mobile Commerce: Concepts, Methodologies, Tools, and Applications Research Methods for Operations and Supply Chain Management Matching Supply W/ Demand Project Management Operations Research and Management Science Handbook Operations Engineering and Management: Concepts, Analytics and Principles for Improvement Operations Management INFORMS Annual Meeting American Book Publishing Record Management Science Books In Print 2004-2005 Loose-Leaf for Matching Supply with Demand Operations Management? Gerard Cachon Steffen Jäckle Davis, Mark M. Jan Arnold Gerald Oeser Management Association, Information Resources Christer Karlsson Gérard Cachon Clifford F. Gray A. Ravi Ravindran Seyed Iravani Gérard Cachon Institute for Operations Research and the Management Sciences. National Meeting Ed Bowker Staff Gerard Cachon CACHON

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this book represents the essential body of knowledge for an introductory operations management course the guiding principle in the development of matching supply with demand has been real operations real solutions

digital transformation is not an end in itself the focus of this process must always be on enhancing customer benefits and improving the efficiency of service provision only in this way can digital transformation be meaningful and successful for companies the authors of this book demonstrate how transformation excellence can be achieved using the i4x framework in four steps insight ignite innovate and implement the systematic execution of digital transformation initiatives takes place the i4x framework has emerged from entrepreneurial practice and is scientifically grounded numerous examples and illustrations facilitate its application in companies in line with the authors motto just do it

this comprehensive research handbook reflects the latest research breakthroughs and practices in services management addressing services management from a broader strategic perspective it delves into the key issues of analytics and service robots and their potential impact edited by the late mark m davis it represents an early foray into the new frontier of services management and provides insights into the future of the field

jan arnold integrates financial and operational aspects into a holistic approach to commodity procurement he shows how to combine operational strategies considering just in time procurement inventory holding and backlogging with financial strategies considering derivative instruments into an optimal procurement plan under volatile procurement prices

this book provides comprehensive and concise definitions of risk pooling and risk pooling methods a straightforward statistical explanation and a value chain oriented framework for analyzing risk pooling methods risk pooling mitigates demand and lead time uncertainty in logistics and supply chain management the author also provides readers with a downloadable computerized decision support tool to compare and choose appropriate risk pooling methods and to apply them in companies students and practitioners of logistics and supply chain management will find this book particularly useful

in the era of digital technology business transactions and partnerships across borders have become easier than ever as part of this shift in the corporate sphere managers executives and strategists across industries must acclimate themselves with the challenges and opportunities for conducting business mobile commerce concepts methodologies tools and applications provides a comprehensive source of advanced academic examinations on the latest innovations and technologies for businesses including innovative studies on marketing mobile commerce security and wireless handheld devices this multi volume book is an ideal source for researchers scholars business executives professionals and graduate level students

research methods for operations and supply chain management third edition is a toolkit of research approaches primarily for advanced students and beginner researchers but also a reference book for any researcher in operations and supply chain management oscm many students begin their careers in research limited by the one or few approaches taken by their department the concise accessible overviews found here equip them with an understanding of a variety of methods and how to use them enabling students to tailor their research project to their own strengths and goals the more seasoned researcher will find comprehensive descriptions and analyses on a wide variety of research approaches this updated and enhanced edition responds to the latest developments in oscm including the growing prominence of services and production of intangible products the complete supply chain and the increasing use of secondary data and of mixed approaches alternative research approaches are included and explored to help with the planning of research this edition also includes expanded literature reviews and analysis to guide students towards the next steps in their reading and more detailed step by step advice to tie theory with the research including contributions from an impressive range of the field's leading thinkers in oscm research this is a guide that no one embarking on an oscm research project should be without previous editions of this book were published under the title research methods for operations management and researching operations management

cachon matching supply with demand 4e is a clear concise and rigorous approach to an introductory operations management course written by wharton authors who use their guiding principles real operations real solutions to bring the text and concepts to life chapters are written from the perspective of specific companies the real solutions principle ensures students are provided with tools models and strategies that they can implement in practice and use in real operational settings the authors strive for real simple by using minimal mathematical notation focusing on numerous real world examples and using consistent terminology and phrasing throughout

as the market leading textbook on the subject project management the managerial process 4e is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied it focuses on how project management is integral to the organization as a whole the 4th edition reflects the latest changes found in the practice other texts discuss the topics covered in this text but they do not view oversight as the project manager's operating environment as does gray larson

operations research or began as an interdisciplinary activity to solve complex military problems during world war ii utilizing principles from mathematics engineering business computer science economics and statistics or has developed into a full fledged academic discipline with practical application in business industry government and m

discover how to apply engineering thinking and data analytics to business operations this comprehensive textbook shows readers how to develop their engineering thinking and analytics to support making strategic and tactical decisions in managing and control of operations systems and supply chains the book is created in a modular fashion so that sections and chapters can stand alone and be used within operations courses across the spectrum operations engineering and management concepts analytics and principles for improvement is based on the author s successful classes in both business and engineering the book presents concepts and principles of operations management with a strong emphasis on analytics and a sharp focus on improving operations you will explore both the engineering approach to operations e g analytics and engineering thinking and the classic management approach focuses on teaching and developing strong problem solving analytics skills each section is designed to stand alone and can be used in a wide variety of courses written by an operations management and engineering expert

modern operations means teaching students the content they need in today s world not the world of 30 or 40 years ago as a result services and global are incorporated throughout rather than confined to dedicated chapters manufacturing of course cannot be ignored but again the emphasis is on contemporary issues that are relevant and accessible to students for example students should learn how to identify the bottleneck in a process and use the ideas from the toyota production system to improve performance

issues for feb 1965 aug 1967 include bulletin of the institute of management sciences

cachon matching supply with demand 4e is a clear concise and more rigorous approach to an introductory operations management course written by wharton authors who use their guiding principles real operations real solutions to bring the text and concepts to life writing the majority of chapters from the perspective of specific companies the real solutions refers to providing students with tools and strategies they can implement in practice and apply the authors models in a realistic operational setting the authors strive for real simple by using as little mathematical notation as possible focusing on many real world examples and consistent terminology and phrasing throughout

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